



2023-2025
AdventHealth
Ocala
Community
Health Plan

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Acknowledgements

This community health plan was prepared by Alison Grooms, West Florida Division Community Health Coordinator, with contributions from members of AdventHealth Ocala’s Community Health Needs Assessment Committee representing health leaders in the community and hospital leaders.

We are especially grateful for the internal and external partners who helped guide the development of the community health plan which will enable our teams to continue fulfilling our mission of Extending the Healing Ministry of Christ.



EXECUTIVE SUMMARY



I Executive Summary

Florida Hospital Ocala Inc., d/b/a AdventHealth Ocala will be referred to in this document as AdventHealth Ocala or the “Hospital”.

Community Health Needs Assessment Process

AdventHealth Ocala in Ocala, Florida, conducted a community health needs assessment in 2022. The assessment identified the health-related needs of the community including low-income, minority and other underserved populations. This assessment process was the most comprehensive to date and included survey questions related to diversity, equity and inclusion. In addition, the priorities were defined, when possible, in alignment with Healthy People 2030, national public health priorities to improve health and well-being.

In order to ensure broad community input, AdventHealth Ocala created a Community Health Needs Assessment Committee (CHNAC) to help guide the Hospital through the assessment process. The CHNAC included representation from the Hospital, public health experts and the broad community. This included intentional representation from low-income, minority and other underserved populations. The prioritization process sought to balance our ability to impact the greatest number of people who are facing the greatest disparities.

The CHNAC met throughout 2021-2022. The members reviewed the primary and secondary data, helped define the priorities to be addressed and helped develop the Community Health Plan to address those priorities. Learn more about Healthy People 2030 at <https://health.gov/healthypeople>.

Community Health Plan Process

The Community Health Plan (CHP), or implementation strategy, is the Hospital’s action plan to address the priorities identified from the CHNA. The plan was developed by the CHNAC, and input received from stakeholders across sectors including public health, faith-based, business and individuals directly impacted.

The CHP outlines targeted interventions and measurable outcomes for each priority noted below. It includes resources the Hospital will commit and notes any planned collaborations between the Hospital and other community organizations and hospitals.

The identified goals and objectives were carefully crafted, considering evidence-based interventions and AdventHealth’s Diversity, Equity, and Inclusion and Faith Accountability strategies. AdventHealth Ocala is committed to addressing the needs of the community, especially the most vulnerable populations, to bring wholeness to all we serve.



Executive Summary

Priorities Addressed

The priorities addressed include:

1. Access to Care
2. Behavioral Health (Mental Health & Substance Misuse)
3. Wellness and Primary Prevention
4. Healthy Aging

See page 9 for goals, objectives and next steps for each priority selected to be addressed.

Priorities Not Addressed

The priorities not addressed include:

1. Built Environment (Transportation)

See page 18 for an explanation of why the Hospital is not addressing these issues.



The Community Health Plan is a three-year strategic plan and may be updated during implementation based on changing community needs or availability of resources. AdventHealth recognizes community health is not static and high priority needs can arise or existing needs can become less pressing. The Hospital may pivot and refocus efforts and resources to best serve the community.

I Executive Summary

Board Approval

On April 27th, 2023, the AdventHealth Ocala Board approved the Community Health Plan goals, objectives and next steps. A link to the 2023 Community Health Plan was posted on the Hospital's website prior to May 15, 2023.

Ongoing Evaluation

AdventHealth Ocala's fiscal year is January – December. For 2023, the Community Health Plan will be deployed beginning May 15, 2023, and evaluated at the end of the calendar year. In 2024 and beyond, the CHP will be evaluated annually for the 12-month period beginning January 1st and ending December 31st. Evaluation results will be attached to the Hospital's IRS Form 990, Schedule H. The collective monitoring and reporting will ensure the plan remains relevant and effective.

For More Information

Learn more about the Community Health Needs Assessment and Community Health Plan for AdventHealth Ocala at <https://www.adventhealth.com/community-health-needs-assessments>.



ABOUT ADVENTHEALTH



■ About AdventHealth

AdventHealth Ocala is part of AdventHealth. With a sacred mission of Extending the Healing Ministry of Christ, AdventHealth strives to heal and restore the body, mind and spirit through our connected system of care. More than 80,000 skilled and compassionate caregivers serve 4.7 million patients annually. From physician practices, hospitals, outpatient clinics, skilled nursing facilities, home health agencies and hospice centers, AdventHealth provides individualized, wholistic care at nearly 50 hospital campuses and hundreds of care sites throughout nine states.

Committed to your care today and tomorrow, AdventHealth is investing in research, new technologies and the people behind them to redefine medicine and create healthier communities.



About AdventHealth Ocala

AdventHealth Ocala is a 385-bed full-service community hospital that opened in 1898. In August 2018, AdventHealth Ocala became a part of the AdventHealth network. The facility is 640,000 square feet and sits on 15 acres. Within the hospital network there are three 24/7 ER facilities, one onsite and two offsite, to better meet the needs of Marion County. The onsite ER has both an adult and children's emergency department that has over 50 combined beds with the ability to treat many conditions and injuries. The two offsite ERs, AdventHealth TimberRidge ER and AdventHealth Belleview, are 24-hour full-service emergency departments and the TimberRidge location was the first offsite ER in the state of Florida. The hospital offers many inpatient services including, labor and delivery through The Baby Place®, Orthopedic unit, comprehensive cardiovascular surgery unit and a wound care center. AdventHealth Ocala is accredited by The Joint Commission and has received recognition from the American Heart Association and American Stroke Association. They are accredited by the American College of Cardiology in Chest Pain, Heart Failure, Cardiac Cath Lab, Electrophysiology, Transcatheter Valve Certified and awarded the HeartCARE™ Center designation. They are also a Certified Advanced Primary Stroke Center as well as a Center of Excellence in Robotic Surgery.

PRIORITIES ADDRESSED



Access to Care

Over half (54%) of community survey respondents ranked access to health care as the most important factor contributing to a healthy community. An important factor in access to care involves having an adequate number of providers in a community. The rate of primary care providers in Marion County is 59.9 (per 100,000 population) compared to the Florida rate of 72.2. Marion County has a rate of dental providers at 43.1 compared to Florida at 60.8. Similarly, the rate for mental health providers in Marion is 104.2 compared to the Florida rate of 169.0. Inadequate health insurance coverage is one of the largest barriers to health care access and the unequal distribution of coverage contributes to disparities in health. The percentage of adults aged 18-64 that do not have health insurance coverage in Marion County is 20.5%, slightly higher than the state of Florida at 19.4%.

Goal 1: Promote the attainment and maintenance of health through health education and access to care.

Objective 1.1: By December 31, 2025, increase the number of community members trained in Hospital-sponsored American Heart Association (AHA) Hands-Only CPR classes for and youth from a baseline of 573 to 4,200 people trained (Division-wide).

Target Population: Adults who are low-income, underinsured, or uninsured residing in the Hospital's primary service area.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
American Heart Association Hands-Only CPR Classes	Increase # of participants trained in Hands-Only CPR	<p>Division community benefit team coordinates classes with community partners and community members</p> <p>Hospital will pay for Hands-Only CPR kits for participants</p> <p>Hospital to provide training room space to host classes</p>	<p>American Heart Association (AHA) to provide Hands-Only CPR coordination of classes and instruction. Division-wide sponsorship in the amount of \$40k has been allotted to AHA to provide classes in CPR to the community.</p> <p>Partner with community partners to host classes at their organizations</p> <p>Marion County Schools</p> <p>Faith community</p>	X	X	X

Access to Care

Goal 1 continued: Promote the attainment and maintenance of health through health education and access to care.

Objective 1.2: By December 31, 2025, partner with the Marion County Steering Committee to sponsor community programs addressing access to care for 60 participants.

Target Population: Adults who are low-income, underinsured, or uninsured residing in the Hospital’s primary service area.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Support community programs addressing access to care and health promotion events in partnership with faith communities and the Marion County Steering Committee led by the Florida Department of Health in Marion County (DOH-Marion)	# of paid staff hours	Division community benefit team – staff time to coordinate classes with locations and instructors	Marion County Steering Committee led by the Florida Department of Health Marion County (DOH-Marion)			
	Cost of medical/educational supplies and in-kind donations					
	Cost of cash donations/sponsorships	Hospital to cover donations/sponsorships to support access to care programs	Marion County Hospital District			
	# of referrals to access to care organizations		Heart of Florida Health Center	X	X	X
	# of participants or people served	Hospital leadership participation on community boards on paid staff time	Langley Health Services			
	Hospital to provide paid staff hours for screening services at events	Faith-based organizations				

Behavioral Health (Mental Health & Substance Misuse)

In the Hospital’s community, 18.7% of residents have depression, while 14.3% of the residents reported poor mental health. Survey respondents (51.9%) ranked drug abuse as the behavior with the greatest negative impact on overall health. One of the most concerning trends is drug overdose deaths, which have increased significantly over the past few years, currently at a rate of 62.8 (per 100,000 population) and one of the highest rates for counties in Florida. Marion County also sees a higher percentage of adults who currently smoke, with 18.3% of adults in Marion County compared to 14.8% for the state of Florida. Awareness and the need to address behavioral health has been growing in the country and locally.

Goal 1: Reduce the impact of mental, emotional, and behavioral health disorders.

Objective 1.1: By December 31, 2025, increase the number of participants who attend Hospital-sponsored Mental Health First Aid certification classes from a baseline of 258 participants to 700 participants (Division-wide).

Target Population: Adults who are low-income, underinsured, or uninsured residing in the Hospital’s primary service area.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Mental Health First Aid (MHFA)	<p># of participants trained in Mental Health First Aid USA</p> <p># of participants who indicate they are very likely to use the ALGEE (MHFA) Action Plan to connect an adult experiencing a mental health/substance use challenge to appropriate help and resources (data source from MHFA course evaluation)</p>	<p>Division community benefit team coordinates classes for community organizations and community members</p> <p>Hospital will pay for enrollment fee for participants enrolled in each class, as well as breakfast and lunch served in each class.</p> <p>Hospital staff time to promote program to the community</p> <p>Hospital marketing team staff time spent in promoting MHFA classes</p> <p>Hospital chaplain/spiritual team to promote program to community</p> <p>Hospital provide meeting space to host classes</p>	<p>Partner with community partners who teach MHFA to deliver instruction.</p> <p>Partner with community partners who want to host classes at their organizations</p> <p>Partner to promote the availability of MHFA classes to community members</p>	X	X	X

Behavioral Health (Mental Health & Substance Misuse)

Goal 1 continued: Reduce the impact of mental, emotional, and behavioral health disorders.

Objective 1.2: By December 31, 2025, increase the number of participants in Hospital-sponsored behavioral health education programs from a baseline of 60 participants to 100 participants.

Target Population: Adults who are low-income, underinsured, or uninsured residing in the Hospital’s primary service area.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Sponsor Hospital-sponsored and community behavioral health education programs (Area Health Education Center and the Marion County Steering Committee)	<p># of paid staff hours</p> <p>Cost of educational supplies and in-kind donations</p> <p>Cost of cash donations/sponsorships</p> <p># of referrals to behavioral health care organizations</p> <p># of participants</p>	<p>Division community benefit team – staff time to coordinate classes with locations and instructors</p> <p>Hospital provide meeting space to host classes</p> <p>Hospital leadership participation on community boards on paid staff time</p> <p>Hospital staff time to participate at events and serve as educators and/or subject matter expert speakers</p> <p>Hospital- marketing, food, and room space for AHEC tobacco cessation services</p> <p>Hospital to cover donations/sponsorships to support mental health programs</p> <p>Hospital to screen patients for tobacco use and refer patients to AHEC tobacco cessation programs via CARE 360 and the Whole Health Hub</p>	<p>Partner with organizations to provide behavioral health education [Area Health Education Center (AHEC)]</p> <p>Partner with faith community locations to host classes</p> <p>Partner with the Marion County Steering Committee led by the DOH-Marion</p>	X	X	X

Wellness and Primary Prevention

Prevention means intervening before health effects occur, through measures such as vaccinations, altering risky behaviors (poor eating habits, tobacco use) and limiting substances known to be associated with a disease or health condition. The committee chose to focus on wellness and primary prevention in the areas of community safety, injury prevention, life skills education, healthy behaviors and responsible health decision-making. Unintentional injury is the third leading cause of death in Marion County. The age-adjusted death rate for unintentional injury in Marion County is more than double that of the state, 73.5 deaths per 100,000, compared to 34.9 for the state. Although a lower percentage of adults are overweight in Marion County compared to the state (31.8% versus 37.6%), a greater percentage are obese (35.0% versus 27.0%).

Goal 1: Promote access to behavior change and lifestyle modification education, provide chronic disease self-management instruction and resources, and promote attainment and maintenance of good health through health education to foster healthy behaviors to lower chronic disease prevalence in Marion County.

Objective 1.1: By December 31, 2025, increase the percentage of adults in the AdventHealth Food is Health® program who report redeeming at least five produce vouchers to access nutritious foods for their families from a baseline of 57% to 68% (Division-wide).

The AdventHealth Food is Health® program provides series-based nutrition education and culturally appropriate, nutritious foods to participants in low income/low access areas in hospital’s community. The program involves collaborations from a variety of community partners, including subject matter experts providing education, mobile produce vendors, and sites in the community where classes are held. AdventHealth sponsors the cost of produce for participants and assists with coordinating classes.

Target Population: Low income, underserved, and senior adults.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Support AdventHealth Food is Health® nutrition classes (in partnership with the Florida Department of Health Marion County (DOH-Marion))	# of nutrition education classes supported # of participants attending nutrition classes # of participants redeeming at least 5 produce vouchers	Division community benefit team – staff time to coordinate classes with locations and instructors Hospital to cover incentives for participants (free vouchers to buy fruits and vegetables) Hospital leadership participation on community boards on paid staff time Hospital staff paid time helping to promote Food is Health®	Partner with organizations to host classes at their locations Partner with the DOH-Marion to host, promote and teach classes Partner with the University of Florida/Institute of Food and Agricultural Sciences to teach classes Partner with Farming 4 U produce vendor	X	X	X

Wellness and Primary Prevention

Goal 1 continued: Promote access to behavior change and lifestyle modification education, provide chronic disease self-management instruction and resources, and promote attainment and maintenance of good health through health education to foster healthy behaviors to lower chronic disease prevalence in Marion County.

Objective 1.2: By December 31, 2025, in collaboration with the Marion County Steering Committee, reduce the number of ambulatory care-sensitive hospitalizations due to diabetes for Marion County residents under 65 years of age from a baseline of 192.0 per 100,000 to 182.4 per 100,000 by promoting chronic disease self-management programs.

Target Population: Low income, underserved, and senior adults.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Chronic disease self-management programs (in partnership with the Marion County Steering Committee led by the Florida Department of Health Marion County)	# of patients under age 65 admitted to hospital for diabetes	Hospital- Case management and Care 360 referrals to chronic disease self-management programs through the Whole Health Hub	Partner with Marion County Steering Committee led by the Florida Department of Health to promote, recruit, and teach classes			
	# of patient referrals to programs	Hospital to provide meeting space for classes	Partner with community organizations offering chronic disease self-management classes to use Whole Health Hub to list resources	X	X	X
	# of classes	Hospital marketing and promotion for classes	Partner with faith-based organizations to host and promote classes			
	# of participants	Hospital paid staff time to deliver inpatient self-management education				

Healthy Aging

Marion County has an older population than the state of Florida as a whole, with 28.9% of the population being over the age of 65 compared to Florida at 20.5%. Older adults are at higher risk for chronic health problems like diabetes, osteoporosis and Alzheimer’s disease. Physical activity can help older adults prevent both chronic disease and fall-related injuries. Making sure older adults get preventive care and supportive community services can help them stay healthy. Providing services for patients and families affected by Alzheimer’s disease emerged as an important topic to address in the Hospital’s community. The data shows 12.4% of the population aged 65 and older in Marion County received a probable diagnosis of Alzheimer’s disease. Additionally, falls are the leading cause of emergency department and hospital visits in Marion County. Loneliness and isolation, which have a negative impact on overall health, were identified by 14.6% of community survey respondents. In Marion County, 30.4% of residents aged 65 and older live alone, compared to 24.4% for the state.

Goal 1: Establish partnerships with the faith-based community to enhance caregiver support group resources to increase supportive care and services for the aging population.

Objective 1.1: By December 31, 2025, in collaboration with the Marion County Steering Committee, increase the number of caregiver support groups from a baseline of 24 to 30.

Target Population: Underserved caregivers for senior adults residing in the Hospital’s primary service area.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Caregiver support groups (in partnership with Marion County Steering Committee led by the Florida Department of Health in Marion County (DOH-Marion)Recruit participants for nutrition classes	# of support groups	Hospital to provide meeting space to host groups and food for meetings Paid staff time for hospital team members to act as support group leaders Paid staff time for hospital team members to be trained as support group leaders Hospital-marketing for support group meetings Hospital leadership to serve on community boards	Faith-based organizations to host monthly meetings Partner with the Marion County Steering Committee led by the DOH Marion (Lanie Shirey) to help with promotion of groups, recruitment and training of leaders	X	X	X

Healthy Aging

Goal 1 continued: Establish partnerships with the faith-based community to enhance caregiver support group resources to increase supportive care and services for the aging population.

Objective 1.2: By December 31, 2025, in collaboration with the Marion County Steering Committee, increase the number of dementia caregiver workshops from a baseline of 12 to 16.

Target Population: Underserved caregivers for senior adults residing in the Hospital’s primary service area.

Activities/Strategies	Outputs	Hospital Contributions	Community Partnerships	Timeline		
				Y1	Y2	Y3
Dementia caregiver workshops (in partnership with the Marion County Steering Committee led by the Marion County Steering Committee led by the Florida Department of Health in Marion County (DOH-Marion))	# of workshops	Hospital to provide meeting space to host groups Hospital-marketing for support group meetings Hospital to provide food for meetings	Faith-based organizations to host workshops Community organizations to host workshops (such as the One Health Center Ocala and 55+ communities) Partner with the Marion County Steering Committee led by the DOH Marion (Lanie Shirey) to help with promotion, staffing, and evaluation of workshops	X	X	X

PRIORITIES NOT ADDRESSED



I Priorities Not Addressed

AdventHealth Ocala also identified the following priorities during the CHNA process. In reviewing the CHNA data, available resources, and ability to impact the specific identified health need, the Hospital determined these priorities will not be addressed.

Built Environment (Transportation)

During the assessment, transportation was often cited as a barrier to receiving care. On average 10% of community survey respondents shared that transportation kept them from accessing care and services when needed. During the Forces of Change assessment, transportation challenges were identified as an impacting factor for people in everything from accessing care to accessing nutritious foods for individuals living in food deserts.

The committee decided that transportation, although a persistent problem in Marion County for a multitude of reasons, is being addressed as a countywide infrastructure and resource investment issue by county government. However, strategies to reduce transportation barriers to health care and social services will be considered in the community health improvement action plan.





**Florida Hospital Ocala Inc., d/b/a
AdventHealth Ocala**

CHP Approved by the Hospital Board on: April 27th, 2023

For questions or comments please contact:
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